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FOR IMMEDIATE RELEASE

### **FORT WAYNE WIRE DIE HIRES NEW SWISS SALES AGENT**

FT. WAYNE, INDIANA (USA)—Fort Wayne Wire Die, Inc. (FWWD) and its European sales office, Fortek GmbH, have announced the addition of a new Swiss-based independent agency to its global sales force, expanding its personal-service reach into Switzerland, France, Belgium, Algeria, Morocco and Tunisia.

The agency, known throughout the region as Cabeltec S.A., brings a depth of wire die applications expertise to customers and prospects by virtue of its 34-year history selling a wide range of manufacturing and processing machinery into the wire and cable industry. The company's full line includes equipment by Sictra, Mobac, Nova, CWA, GMM, Kabelmat and more.

By adding Fort Wayne Wire Die to its line, Cabeltec is able to round out its "complete metallurgy sales program offering" to the market, delivered with the value-added advantages of on-staff sales engineering capabilities. Cabeltec features experts who are fluent in French, English, German and Italian.

To engage Cabeltec for your wire die needs, contact sales engineer, David Baumann by calling +41 21 803 09 51, mobile +41 78 758 95 94, emailing [david.baumann@cabeltec.com](mailto:david.baumann@cabeltec.com), or visiting [www.cabeltec.com/](http://www.cabeltec.com/)

Fort Wayne Wire Die, Inc., designs and manufactures high-precision wire drawing dies and hard-material components for the wire and cable industry. For more than 70 years, FWWD has been the scientific leader and innovative source for high-quality wire drawing dies that offer a multitude of value-added advantages.

For more information, call +1 260.747.1681, visit [www.fwwd.com](http://www.fwwd.com), email [sales@fwwd.com](mailto:sales@fwwd.com), or contact Fort Wayne Wire Die, Inc., 2424 American Way, Fort Wayne, Indiana 46809-3098 (USA).

[DAVID BAUMANN PHOTO CAPTION: *For the finest quality in wire drawing dies as part of a complete wire drawing equipment system, contact experienced sales engineer, David Baumann, at Cabeltec S.A. by calling +41 21 803 09 51.*]

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